



## MEDIA RELEASE

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**For Immediate Release**

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### **City of Burlington to host Christmas Cruise-Thru and a Downtown Holiday Scavenger Hunt in lieu of traditional annual Holiday events**

BURLINGTON, NC— Over the past months the Special Events Division of the Burlington Recreation and Parks Department has adapted and evolved our community’s favorite holiday programming to comply with NC Department of Health and Human Services and Centers for Disease Control COVID-19 guidelines. These have ranged from personalized photos with the Easter Bunny, to 4<sup>th</sup> of July Activity Kits, a Halloween Cruise-Thru and a Downtown Halloween themed Scavenger Hunt.

The annual Burlington Christmas Parade, Downtown Holiday Magic Event, and Christmas in the Park event are all cherished Burlington traditions that have recently been evaluated by staff for our ability to host the events and comply with COVID-19 prevention guidelines. Unfortunately, these traditional events must be cancelled for 2020 due to the volume of participants and attendees, greatly exceeding the current outdoor mass gathering restriction of 50 people.

We won’t let the holidays pass by without offering family-friendly experiences for you to enjoy. Two holiday events are being planned to continue celebrating the season safely.

After a successful Halloween Cruise-Thru, staff are actively planning a Christmas Cruise-Thru experience where they hope to include opportunities for more community organizations to safely participate, combining some treasured parade elements with other Christmas event favorites. More details will be forthcoming as logistics are discussed but Christmas decor, performances & of course Santa will be involved in the drive through event. Save the date for Saturday, December 12<sup>th</sup>. As planning progresses, more information on the event will be shared through our website and social media platforms.

The second event, a Holiday scavenger hunt is being planned for Downtown Burlington in December. B-town Events will continue to provide safe and fun experiences for the community to celebrate holidays that involve limited group gathering and interactions.

More information on the planning of the B-town Christmas Cruise-Thru please visit [www.btowneventsnc.com](http://www.btowneventsnc.com) and the B-town Events Facebook page.

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Our Mission:

“The City of Burlington is dedicated to providing high quality municipal services within our diverse community in a friendly, professional and efficient manner in order to promote the safety, health, and quality of life of residents and employees.”

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